

PRINT READY ARTWORK SPECIFICATIONS WALLPAPERS

Colours

COLOR-CMYK (Cyan, Magenta, Yellow, Black)

Color space - CMYK 8 bits / channel.

All elements of the artwork need to have colors set to CMYK and do not contain RGB or Pantone colors. If however the artwork contains colours other than CMYK, please note that the CMYK conversion may create an undesirable color shift.

If the color scheme of printing is essential, it is necessary to provide a digital proof printed directly from the file sent to print.

When used in the project solids in black or black lettering large sizes, please use the color of the following component C30M30Y30K100.

We pay attention to the use of overprints, fillers and outlines - the only color that can be printed is pure black (0-0-0-100).

FONTS AND TEXT

Please convert all text to curves/paths, embed fonts and/or provide actual fonts.

SIZES

Artworks in 1: 1 scale

BITMAP RESOLUTION

Up to the height 180cm - 150dpi

Above 180cm - 120dpi

FILE FORMATS

We prefer PDF documents - PDF version 1.3 (Acrobat 4). These files are easier to handle and will likely speed up your turn-around. Remember to add crop marks and **FLATTEN** your files before sending. We also accept:

JPEG - with the quality of at least 10, with no color profile, with no tracks

TIFF - flattened, LZW compression, no color profile, with no paths and alpha channels.

PDF version 1.3 (Acrobat 4).

Files made in Corel, please export to PDF, TIFF or JPEG.

FINAL CONSIDERATIONS

PDF files must be flattened all the bitmaps all together with the background to a single bitmap with a suitable resolution. This speeds up the process of ripping and ensures the correctness of the print.

If the files prepared in Corel contain the shadows with transparency under the vector elements please separate the shadows from the vectors and flatten them together with the background before exporting to PDF. If only your version of Corel allows, for the shadow can be used the mode of

multiplication (multiply).

Files should not contain printing markers and frame determining the graphic format.

NOTE!

Majority of the artworks sent are to be divided into few pieces. Please confirm with the Sales Person the width of particular pieces (different types of wallpaper materials have different roll width) and the size of the overlap. We do not recommend dividing the artwork without the overlaps – despite the fact that we cut the pieces mechanically with a high precision, there can a minimal move of the cutting line occur and consequently the artwork is cut inadequately.